



MERT YENİKOMŞU

Digital marketing specialist, SEO specialist, developer

CONTACT

📍 Fedakar Çıkmazı Sokak. NO:11B
İstanbul / Başakşehir

✉ admin@mertyenikomsu.com

💻 mertyenikomsu.com

📞 (+90) 533-191-86-80

SKILLS AND KNOWLEDGES

- web design
- advertising management
- SEO
- graphic design
- staff and user training
- process optimization
- software

LANGUAGES

- Turkish
- English

PERSONAL PROFILE

As I am digitally active in various sectors, I have a substantial command of the details of digital functioning and marketing. In addition, I am different from other digital marketing experts and other software developers owing to the fact that I can produce digital formations that need to be marketed. I am a person who improves himself day by day, has high self-confidence and knows how to enjoy life. I can speak English and I am learning French in my spare time. Since I generally work remotely or freelance, you can follow my work and most of my references on my website or you can request them by contacting me.

CURRICULUM

Anadolu Üniversitesi

Management information systems | 2022 - now

By following the Information Systems Management program, I develop the knowledge needed to design and manage the methods, processes and systems used by entrepreneurs and companies to meet the requirements of producing, storing, sharing and accessing information.

Beykent Üniversitesi

IT Programming | 2018 - 2020

I developed my knowledge in C#, Java, SQL, Mysql, Photoshop, PHP, Social media, Html5, Css, JavaScript and JQuery. I created a website as part of my final project. During my 3-month internship, I also managed social networks and WordPress.

Esenler Teknik Endüstri ve Meslek Lisesi

IT - Web Design | 2013 - 2017

Here I've learned the basics of Html, Css, Javascript, MySql, PHP, SEO, C#, Adobe Photoshop, Dreamweaver, Flash, Premiere and everything else to do with web design.

SEO, Fullstack Developer, Digital Marketing

Ares Oto | 2024

- I provided Ares Oto with remote services in digital areas such as advertising management, staff training, process management, SEO, web design and e-commerce. Parallel to this activity, I also carried out an IT referencing mission.

SEO, Fullstack Developer, Digital Marketing

Flex Ajans | 2023 - 2024

- We started working remotely again with Mr. Özkan Filli, owner of Next Ajans. I supported his new company Flex Ajans in many important areas such as staff training, marketing and process management.

Web Design and Advertising Management

AbraTech | 2023

- In this newly created company, I spent 6 months designing a website, including e-commerce, and managing advertisements, while communicating with customers and responding to their requests.

Full Stack Web Developer

Next Ajans | 2022 - 2023

- This professional experience taught me the most and required a large personal investment, particularly due to the lack of staff. We supported each other with the owner of the company, Mr. Özkan Filli, and I played a leading role in the development of the company with my ideas, work ethic and efficiency.

Marketing

unitech bilgisayar ve yazılım | 2020 - 2021

- I worked as an independent marketing and software developer in this company, led by my master Oğuz Akkoca. Later, when the company closed, I continued as a freelance front-end.

Intern

Tezmaksan Makine | 2020 - 2021

- I had the chance to put into practice most of what I learned in high school and there I met my teacher Oğuz Akkoca. In addition to Adobe Programs, I also had the opportunity to train in SEO.